

Consumer Brands & Retail Multiline Retail Equity – United States

### Underweight(V)

Target price (USD)25Share price (USD)29Potential total return (%)-				
Performance	1M	3M	12M	
Absolute (%) Relative^ (%)	24.6 24.0	52.1 46.5	91.4 72.1	
Index^		S	&P 500	
RIC Bloomberg			DK.N DK US	
Market cap (USDm)		1,521		
Enterprise value (U Free float (%)		1646 100		

Note: (V) = volatile (please see disclosure appendix)

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#### Mark Husson

Analyst HSBC Securities (USA) Inc. +1 212 525 3134 mark.husson@us.hsbc.com

#### Diana P. Lawrence

Analyst HSBC Securities (USA) Inc. +1 212 525 5150 diana.p.lawrence@us.hsbc.com



# Disclaimer & Disclosures.

This report must be read with the disclosures and the analyst certifications in the Disclosure appendix, and with the Disclaimer, that form part of it.

## Delek US Holdings

Price ahead of events: move to reduce rating to Underweight (V) from Neutral (V)

- Delek US is an ambitious company with a strong, albeit brief, track record of making well-priced acquisitions and improving operating metrics. Its Texas refinery has also recently been the fortunate beneficiary of record crack spreads
- The stock price has reacted to increased refining margins and increases in underlying value of scarce refining assets.
  However, they are also likely to have weak retail gas margins
- We are downgrading the stock to Underweight (V) from Neutral (V) and would take profits. Our price target is USD25, down from USD27

## Great crack margins never last forever

Gulf coast 5-3-2 crack margins are finally starting to cool after a torrid run. The following chart shows Delek's stock price and Gulf Coast 5-3-2 crack spreads.





The conclusion would appear to be, on admittedly little evidence since becoming a public company, that the stock typically cools off after crack spreads have peaked. We cannot be certain that they have peaked but there is no historical precedent for spreads being much higher than in the recent past. Our view then is that the stock is due for a cooling-off period. Our other concern, given Pantry's recent experience with weak retail margins, is that these could take the gloss off an excellent period for refining profitability. There is upside potential in Q2 as we expect crack spreads at USD21 for the period with Delek earning a premium to that. The retail CPG forecast is USD0.152 to which we believe there may be downside risk. Our overall Q2 2007 forecast is for USD1.32 or a 51% increase in EPS year over year. This would of course be positive but the refining margin environment is unlikely to be sustained at this unusually profitable level, in our view.

### Valuation and risks

For DK shares, we are lowering our end-2007 target price to USD25 from USD27, based on a PE analysis and an EV/EBITDA analysis and our calendarized 2008 estimates. Valuing Delek on a PE basis, once we segment Delek's retail and refining business and apply the three-year average multiple of Delek's retail and refining peers, we arrive at an implied fair value of USD27.64.

Delek: PE valuation, 2008e (USDm)	
Retail	
Retail peer group 3yr. average PE multiple	18.4x
Delek retail/other/wholesale EBIT	68.3
Interest expense of retail segment (e)	13.16
Pre-tax	55.2
Co. effective tax rate %	34.0%
Tax	18.8
Retail portion of net income	36.4
% Net income from Retail business	32%
Retail portion of 2008e EPS	0.69
Refining	
Refining peer group 3-yr. average PE multiple	9.8x
Delek refining EBIT	125.9
Interest expense of refining segment (e)	6.58
Pre-tax	119.3
Co. effective tax rate %	34.0%
Tax	40.6
Refining portion of net income	78.7
Total net income	115
% Net income from Refining business	68%
Refining portion of 2008e EPS	1.50
Equity total market cap	1441.5
Implied PE multiple	12.5x
2008e shares	52.15
Implied share price (USD)	27.64

Source: HSBC, Company data

To value Delek on an EV/EBITDA basis, we separate Delek's earnings between refining and retail and apply the respective peer group multiples, yielding an implied value of USD21.87, as shown in the table overleaf.



Delek: 2008e EV/EBTIDA valuation (USDm)	
<b>Retail</b> Peer group EV/EBITDA multiple Delek Retail/Other/Wholesale EBITDA EV	7.6x 65.6 498
<b>Refining</b> Peer group Refining EV/EBITDA multiple Delek Refining EBITDA EV	5.7x 134.7 768
Total EV Total Company Net Debt Equity market cap total company Implied EV/EBITDA multiple Implied Share Price (USD)	1266 126 1140 6.3x <b>21.87</b>

Source: FactSet, HSBC

Under our research model, for stocks with a volatility indicator, the Neutral band is 10 percentage points above and below the hurdle rate for US stocks of 8.3%. Our new target price of USD25 indicates a potential total return of -9.2%, which is below the Neutral band of our model; therefore, we are lowering our rating to Underweight (V) on DK shares from Neutral (V).

#### Risks

Risks to our Underweight (V) rating are that the volatile gas markets allow refining margins to stay higher for longer than we have forecast.



# Disclosure appendix

#### Analyst certification

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#### Rating definitions for long-term investment opportunities

#### Stock ratings

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For each stock we set a required rate of return calculated from the risk free rate for that stock's domestic, or as appropriate, regional market and the relevant equity risk premium established by our strategy team. The price target for a stock represents the value the analyst expects the stock to reach over our performance horizon. The performance horizon is 12 months. For a stock to be classified as Overweight, the implied return must exceed the required return by at least 5 percentage points over the next 12 months (or 10 percentage points for a stock classified as Volatile\*). For a stock to be classified as Underweight, the stock must be expected to underperform its required return by at least 5 percentage points over the next 12 months (or 10 percentage points is required return by at least 5 percentage points over the next 12 months (or 10 percentage points for a stock classified as Volatile\*). Stocks between these bands are classified as Neutral.

Our ratings are re-calibrated against these bands at the time of any 'material change' (initiation of coverage, change of volatility status or change in price target). Notwithstanding this, and although ratings are subject to ongoing management review, expected returns will be permitted to move outside the bands as a result of normal share price fluctuations without necessarily triggering a rating change.



\*A stock will be classified as volatile if its historical volatility has exceeded 40%, if the stock has been listed for less than 12 months (unless it is in an industry or sector where volatility is low) or if the analyst expects significant volatility. However, stocks which we do not consider volatile may in fact also behave in such a way. Historical volatility is defined as the past month's average of the daily 365-day moving average volatilities. In order to avoid misleadingly frequent changes in rating, however, volatility has to move 2.5 percentage points past the 40% benchmark in either direction for a stock's status to change.

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From 15 November 2004 to 7 June 2005, HSBC carried no ratings and concentrated on long-term thematic reports which identified themes and trends in industries, but did not make a conclusion as to the investment action that potential investors should take.

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#### Rating distribution for long-term investment opportunities

#### As of 12 July 2007, the distribution of all ratings published is as follows:

Overweight (Buy)	44%	(25% of these provided with Investment Banking Services)
Neutral (Hold)	36%	(26% of these provided with Investment Banking Services)
Underweight (Sell)	20%	(19% of these provided with Investment Banking Services)

#### Share price and rating changes for long-term investment opportunities



Recommendation & price target history				
From	То	Date		
N/A	Overweight	21 June 2006		
Overweight	Restricted	16 October 2006		
Restricted	Overweight	16 November 2006		
Overweight	Neutral	03 May 2007		
Target Price	Value	Date		
Price 1	17.20	21 June 2006		
Price 2	20.00	14 August 2006		
Price 3	Restricted	16 October 2006		
Price 4	20.00	16 November 2006		
Price 5	21.00	11 December 2006		
Price 6	22.00	03 May 2007		
Price 7	27.00	20 June 2007		



#### HSBC & Analyst disclosures

Disclosure checklist					
Ticker	Recent price	Price Date	Disclosure		
DK.N	29.75	12-Jul-2007	5		

Source: HSBC

- 1 HSBC\* has managed or co-managed a public offering of securities for this company within the past 12 months.
- 2 HSBC expects to receive or intends to seek compensation for investment banking services from this company in the next 3 months.
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- 2 All market data included in this report are dated as at close 11 July 2007, unless otherwise indicated in the report.
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