



Leipzig

The city with no limits

Leipzig, a major city with high quality of life in the heart of Europe

Leipzig is an ambitious urban centre in the dynamic federal state of Saxony, the economic engine for a region with a population of over 1.5 million people. Leipzig is a location with a high quality of life in the heart of Europe.

Leipzig is culture. The most striking feature of this city with its half a million residents is its cultural wealth, and the city is linked with great artists whose heritage is nurtured to the present day. Friedrich Schiller wrote his "Ode to Joy" here. Johann Sebastian Bach and Felix Mendelssohn had a major impact on Leipzig. One of the city's cultural highlights is the Bach Festival, which attracts tens of thousands of international visitors to Leipzig every year. The Gewandhaus Orchestra has spread Leipzig's reputation as a city of music right round the world.

Leipzig is business. Leipzig's trade fair is known as one of the world's oldest. The trade fair provides the city with a worldwide reputation as a highly modern location for exhibitions and congresses. Global players place their trust in Leipzig and its dynamism as the pulsating centre for a whole region, with companies such as BMW, Porsche, the logistics giant DHL and the online retailer Amazon among the latest who have opted for the location and have benefited from its excellent infrastructure, flexible workforce and fast approvals process.

Leipzig is science. In the research sector optimum conditions attract

prestigious institutes to Leipzig – among them Bio City and the Helmholtz Centre for Environmental Research (UFZ). Innovative dynamism is ensured by seven well-known educational institutions – including the richly traditional University of Leipzig which celebrates its 600th anniversary in 2009. Germany's Chancellor Angela Merkel studied in Leipzig and took her degree in physics here. In June of this year she was presented with an honorary doctorate by the University of Leipzig.

Leipzig is life. The urge to achieve international success is accompanied by a liberal joie de vivre. With a wide spectrum covering both high culture and lively nightlife, the residents of Leipzig and visitors to the city have no shortage of entertainment. Beautiful historic buildings appear side by side with the architecture of the future. Modern shopping arcades alternate with alleys full of pubs and restaurants which welcome their guests with Mediterranean flair.



www.leipzig.de

בורקהרד יונג, ראש עיריית לייפציג: לייפציג, עיר של מדע, תרבות, טכנולוגיה חדשנית ופנאי

Dear Globes Reader,

Leipzig is one of the most dynamic cities in the heart of Europe. It is historically known as a time-honoured trade city, the cradle of the Peaceful Revolution of 1989 and the most important place of activity in the life of Johann Sebastian Bach. Economically, Leipzig has made a name for itself with successful investments including companies such as Porsche, BMW and DHL. While business people appreciate the city's ideal infrastructure including an airport with 24-hour service, tourists savour the unique atmosphere of Leipzig, its wonderful architecture, art and cultural diversity. The name Leipzig stands for hospitality, vitality, and open-minded, loveable citizens. Come to our city and convince yourself!



City of Leipzig

Yours faithfully,
Burkhard Jung
Mayor of the City of Leipzig



קורא יקר,

לייפציג היא אחת הערים הדינמיות ביותר בליבה של אירופה. במסורת היסטורית רבת שנים לייפציג ידועה כמרכז לירידי סחר, כעיר שהייתה העריסה, ממנה צמחה המהפכה השקטה של 1989, וכן כעיר החשובה ביותר בחייו ויצירתו של יוהן סבסטיאן באך. בתחום הכלכלי לייפציג בנתה לעצמה שם ומוניטין ראויים לציון. חברות בינלאומיות מובילות כ- Porsche, BMW, DHL הקימו את מפעליהן בעיר. אנשי עסקים המבקרים בלייפציג יודעים להעריך את העיר, שכוללת נמל תעופה הפועל 24 שעות ביממה. בבואם ללייפציג הם סופגים גם את האווירה התיירותית המיוחדת של העיר, את הארכיטקטורה הייחודית, את העושר האומנותי ותרבותה הרב - גונית. השם לייפציג מייצג את הסברת הפנים, החיוניות, הפתיחות, את החביבות והנחמדות של אזרחיה. בואו לעיר שלנו ותיווכחו בעצמכם.

שלכם בנאמנות
בורקהרד יונג
ראש עיריית לייפציג